

Dr. Rick Rigsby is President and CEO of Rick Rigsby Communications.

Through motivational speaking, corporate coaching, books and blogs, Rick encourages and empowers audience members to become great people who do great things.

The San Francisco Bay Area native is a former award-winning journalist, who followed a television news career with six years of graduate school—culminating with a Ph. D. from the University of Oregon. A college professor for two decades, Rick spent most of those years at Texas A&M University, where he also served as character coach and chaplain for the Aggies football team.

Dr. Rigsby now devotes his full attention to empowering people worldwide—from presenting leadership principles in Nigeria to speaking to Fortune 500 companies in the Americas, Europe, Asia and Canada. In high demand among educational, business and service organizations and a favorite among professional sports organizations including the National Football League and the PGA, Rick offers common-sense wisdom to those desiring to rise to greater levels of excellence.

Throughout his three decades in broadcasting and academe, Rick Rigsby has received numerous commendations and awards, including being named a two-time recipient of the prestigious Outstanding Teaching Award by Texas A&M University's College of Liberal Arts.

In addition to academic publications, Dr. Rigsby is the author of ***Lessons from a Third Grade Dropout***—the story of timeless common-sense wisdom learned from his father.