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#### How can the Four C's help me?

#### The Four C's of a Diamond Employee

- What attributes does the employee need to be successful?
- Why is the employee not meeting expectations of the job?

#### The Four C's of a Diamond Supervisor

- Would your employees describe you as a diamond supervisor?
- How do you become a diamond supervisor?

#### The Four C's of a Diamond Employer

- Will this employer be a good fit for me?
- Applicants are you a diamond in their eyes?





# The Four C's of a Diamond



### Cut \* Color \* Clarity \* Carat

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**Recruitment & Employee Relations** 

# The Four C's of a Diamond <u>Employee</u>

- Character
- Culture
- Commitment
- Capability





#### • <u>CHARACTER</u>

- What are the necessary characteristics to be successful in <u>this</u> position?
- What characteristics would impede success?
- Honesty and integrity? Trustworthy? Respectful of others?
- Do they take responsibility for their actions? Admits and learns from mistakes?



- <u>CHARACTER</u>(cont.)
  - Dependable, reliable, and resourceful?
  - Discreet when needed?
  - Show appropriate compassion, empathy, and/or sympathy?
  - Do they display good judgment? How do you define "good judgment"?
  - What traits are important to your organization?





 How do you define the culture of your office, department and organization?

• Will this person enhance and influence the culture in a positive manner?

• Does this person interact well with others? Are they cordial and professional?





• What should change <u>and</u> how should change be implemented?

• What is important to maintain?

• Will they promote a positive work environment through words and actions?

 What aspect of your workplace culture is valued by employees?







- What demonstrates or defines commitment to the job?
- It's not just the number of hours worked; how do they spend their time?
- Is the employee effective and efficient in their work? Productive and proactive?
- Are they a team player ?



- <u>COMMITMENT</u> (cont.)
  - Demonstrates ownership, responsibility, accountability, caring and is engaged in their work?
  - Manages up keeping others informed?
  - Strives for professional and personal growth?
  - Contributes to the greater good?
  - How does 'commitment to the job' vary based on personality traits or cultural differences?



- <u>CAPABILITY</u>
  - Do they have the knowledge, skills and abilities (KSA's) to meet the performance expectations?
  - Can they be trained in the KSA's necessary to be successful? Do they possess the <u>aptitude and desire</u> to learn and improve?
  - Capability is the only 'C' that training may help improve. For the other 'C's' you can set the expectation, influence, guide, coach, mentor, and lead by example - then hope for the best and hold accountable.



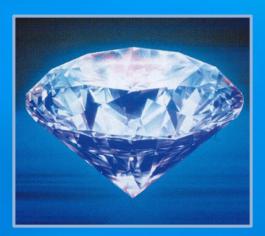
- <u>CAPABILITY</u> (cont.)
  - If the first three "C's" are not present, the technical capability is of less value overall. The employee will not be viewed as a diamond – especially by their peers.
  - Beware of the Cubic Zirconia (CZ).
  - Ask your team who are the diamonds?



# Can you name the Fifth C?



- Character
- Culture
- Commitment
- Capability





- Character
- Culture
- Commitment
- <u>Communication</u>



#### Look in the mirror...what do you see?

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- <u>CHARACTER</u>
  - What are the characteristics necessary to be successful?
  - What characteristics impede success?
  - Are you honest and show integrity in your work?
  - Are you trustworthy? Respectful of others?
  - Do you take responsibility for your own actions or do you blame others when things go wrong?
  - Can you admit to mistakes and learn from them?
  - How does your behavior influence your team?



- <u>CHARACTER</u> (cont.)
  - Are you dependable, reliable, and resourceful?
  - Can you be discreet when needed?
  - Do you show appropriate compassion, empathy, or sympathy?
  - How would your direct reports describe you?
  - How would your peers and supervisor describe you?
  - Ask yourself what are the characteristics I have that work for me in a leadership position? What works against me?



#### • <u>CULTURE</u>

 How do you define the culture of your department and organization?

- Do you enhance and influence the culture in a positive manner?
- What is important to maintain?
- What about the culture should be changed and how?



- CULTURE (cont.)
  - Do you interact well with others? Are you cordial and professional?
  - Do you promote a positive work environment through words <u>and</u> actions?
  - Do you take action to correct problems?
  - Are you creating a culture by design or by default?



- <u>COMMITMENT</u>
  - What actions demonstrate your commitment to the job?
  - It's not just the number of hours worked how do you spend your time?
  - Are you effective and efficient in your work? Productive and proactive?
  - Are you a role model with your behaviors?
  - Are you a team player? supporting the team effort even if goals for self would be impacted or compromised?

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<u>COMMITMENT</u> (cont.)

 Do you demonstrate ownership, responsibility, accountability? Are you engaged in your work?

– Do you promote the success of your team with upper management or do you accept credit for the work of others?

– Do you support professional and personal growth for yourself and your staff?

– Do you contribute and support the greater good?



#### <u>COMMUNICATION</u>

It is not what you say, but how you say it.

It is not what you do, but how you do it.



- <u>COMMUNICATION</u>
  - Do you coach or criticize?
  - Do your employees think you communicate in an effective manner?
  - How do your employees communicate with you?
  - Do you <u>really</u> have an open door policy?
  - How do you communicate under stress?
  - Do you provide <u>on-going</u> feedback ?



# Ask a silly question.....





Husband: Subject: Macy

Wife:

What is she doing in there?

Husband:

Sleeping



# Are you a diamond in the eyes of your employees or are you a CZ?



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# Can you name the *Fifth C*?

- Character
- Culture
- Commitment
- Communication

What do you see when you look in the mirror?

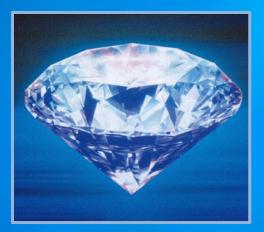
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- Character
- Culture
- Commitment
- <u>Compensation</u>





#### • <u>Character</u>

What is the internal and external reputation of your organization?

Why do people want to work at your organization?

#### <u>Culture</u>

Why do employees stay or leave? What defines the work experience?



#### <u>Commitment</u>

Is your organization committed to employees through words <u>and</u> actions?

#### <u>Compensation</u>

Competitive pay is just the start -What do employees <u>value</u>?

What is <u>your</u> role in making your organization a diamond employer?



## Can you name the Fifth C?



- Character
- Culture
- Commitment
- Compensation





Questions about the Four C's of a Diamond Employee model?

### **Thank you!**

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