



2025 TACUBO Winter Conference Agenda
 January 26-28, 2025
 JW Marriott, Austin, Texas
 No Prerequisites Required/Up to 13.5 CPEs available

BUSINESS CASUAL ATTIRE

Sunday, January 26		Location	CPE Credits
3:30 - 5:30 p.m.	Registration and QR Code assistance	Lone Star E Foyer	
4:00 - 5:00 p.m.	Asset Management Committee Meeting	Lone Star G	1
4:00 - 4:45 p.m.	Executive Committee Meeting	301	
4:30 - 5:30 p.m.	Health Related Institutes Committee Meeting	Lone Star F	1
5:00 - 5:30 p.m.	New Member Reception with Executive Committee	Lone Star South Foyer	
5:30 - 7:00 p.m.	Reception	Lone Star South Foyer	
<i>Evening on your own!</i>			
Monday, January 27		Location	CPE Credits
6:30 - 8:45 a.m.	Breakfast	Lone Star D	
7:00 - 10:30 a.m.	Registration	Lone Star E Foyer	
7:30 - 8:30 a.m.	Budget Committee Meeting	201-202	1
9:00 - 9:15 a.m.	Welcome and Conference Briefing (Recap of Primary Member Meeting)	Lone Star E-H	
	<i>Juan Castillo, President, TACUBO</i>		
9:15 - 10:15 a.m.	Top Accounting & Tax Issues in Higher Ed	Lone Star E-H	1
	<i>Crowe LLP representatives, Pete Ugo and Lori McLaughlin, discuss the accounting and tax challenges that higher education institutions face in today's dynamic climate that is increasingly unpredictable. They will explore a range of issues, including the consequences of actions taken by regulatory bodies, updates in accounting and tax regulations such as those stemming from the Inflation Reduction Act, complications related to Name-Image-Likeness, and will synthesize these discussions into practical measures that attendees can apply within their professional capacities.</i>		
10:15 - 10:30 a.m.	Networking Break	Lone Star East & South Foyer	
10:30 a.m. - Noon	Charting the Course: Key Priorities for CFOs & Finance Leaders in 2025	Lone Star E-H	1.5
	<i>Higher education CFOs are facing unprecedented challenges, from declining enrollment to rising costs. This session will explore the top three priorities that will shape the future of finance. Gartner representatives Ron Ford and Todd Kimbriel will delve into the critical role of data analytics, the importance of strategic financial planning, and the potential of emerging technologies like AI. Join us as we discuss real-world examples, best practices, and the latest trends to help you navigate the complexities of higher education finance and position your institution for long-term success.</i>		
Noon - 1:00 p.m.	Lunch	Lone Star D	
1:00 - 2:30 p.m.	Leveraging Partners to Build an Engaged Campus while Shaping the Workforce of the Future	Lone Star E-H	1.5
	<i>In a panel discussion, presenters will share how the Aramark Collegiate Hospitality, UT-San Antonio, and West Texas A&M teams are creating meaningful experiences that deliver value to the student workforce, enable their success on campus, and support their educational and professional growth.</i>		
2:30 - 3:00 p.m.	Networking Break	Lone Star East & South Foyer	
3:00 - 4:00 p.m.	The State of Texas Economy	Lone Star E-H	1
	<i>Texas State Comptroller, Glenn Hegar, discusses the State of Texas economy, projections of revenue, economic activity, and legislative priorities as we head into a legislative year.</i>		
4:00 - 5:00 p.m.	Student Services Committee Meeting	201-202	1
4:00 - 5:00 p.m.	Primary Member Session	301	1

Dinner with Friends

Tuesday, January 28			CPE Credits
6:30 - 8:30 a.m.	Breakfast	Lone Star D	
7:15 - 8:15 a.m.	Accounting Committee Meeting	201-202	1
8:30 - 9:30 a.m.	An Early Look at Legislative Priorities	Lone Star E-H	1
	<i>Panel with Lauri Deviney (Texas A&M System), Emily Deardorff (UNT System), and Laura Hartman (UT System)</i>		
9:30 - 10:00 a.m.	Committee Reports	Lone Star E-H	0.5
10:00 - 10:30 a.m.	Networking Break	Lone Star East & South Foyer	
10:30 - 11:45 a.m.	National Economic Update	Lone Star E-H	1
	<i>Steve Orr and Tim Gereg with Texas Capital will provide a deep dive into the critical market trends and financial strategies that higher education institutions must understand in order to thrive. Session designed for university decision-makers looking to navigate today's unpredictable economic landscape.</i>		
11:45 - 12:00 p.m.	Closing Remarks	Lone Star E-H	
	<i>Juan Castillo, President, TACUBO</i>		
	HAVE A SAFE TRIP HOME!		
			13.5

Your 2024 - 2025 TACUBO Officers

- Juan Castillo, **President**, Texas A&M International University
- John McCall, **President-Elect**, Texas A&M University
- Daniel Harper, **Treasurer**, The Texas State University System
- Clayton Gibson, **Secretary**, University of North Texas
- Randy Rikel, **Arrangements Chair**, West Texas A&M University
- Michael Tramonte, **Member at Large/Sponsorships**, The University of Texas Health Science Center at Houston
- Valarie Van Vlack, **Member at Large/By-Laws**, Texas State University
- Eric Algoe, **Past President**, Texas State University