TSBPA Marketing Materials for Allison M. McLeod, LL.M., CPA, A PLLC

You are invited to join us for an upcoming Continuing Professional Education program, "A CPA's Guidebook for Ethical Behavior: A CPE Ethics Course for Texas CPAs."

Speaker and author, Allison M. McLeod, LL.M., CPA, will educate and inform CPAs not just on <u>what</u> is the right thing to do according to the Texas Rules of Professional Conduct but how to put your values into action! As part of this course, we will also look at various schools of ethical thought and walk through real world examples of individuals and companies faced with moral dilemmas.

Professor McLeod is currently a full-time Senior Lecturer at the University of North Texas, and has taught classes in Corporate Income Taxes, Multi-jurisdictional Taxation, Individual Taxes, Tax Research, Ethics and Financial Accounting. She also practices law part-time with the Dallas firm Grable Martin Fulton and has taught as the University of North Texas College of Law as an adjunct professor in the past. She currently serves on the TSCPA's Professional Ethics Committee. Prior to Professor McLeod going into academia, she worked for 18 years in industry and in a Big Four accounting firm. Professor McLeod earned a law degree from Baylor School of Law, and an LL.M. degree in Taxation from Southern Methodist School of Law. She has been a licensed CPA since 1993 and has been licensed to practice law since 1992. Professor McLeod has enjoyed teaching live ethics course to CPAs since 2011 and is the owner of www.cpaethicsonline.com, which offers on-line self-study courses to CPAs. She is also a popular CPE speaker on a number of national platforms.



1. Learning objectives:

- a. To educate licensees in ethics of professional accounting as Texas CPAs.
- b. To convey the intent of the Texas Rules of Professional Conduct and the AICPA Code of Professional Conduct in the performance of professional accounting services/work, not to adhere to the mere technical compliance of such rules.
- c. To assist the Texas CPA in applying ethical judgment in interpreting the rules and determining public interest. Public interest should be placed ahead of self-interest, even if it means a loss of job or client.
- d. To review and discuss the Texas Rules of Professional Conduct and their implications for persons in a variety of practices, including:
 - i. CPAs in client practice of public accountancy who perform attest and non-attest services.
 - ii. CPAs employed in industry who provide internal accounting and auditing services.
 - iii. CPAs employed in education or in government accounting or auditing.
- 2. Delivery method: This course is designed to be given live or by self-study.
- Recommended CPE Hours: Four CPE credit hours will be granted based on a 50-minute hour in accordance with the standards of the Texas State Board of Public Accountancy.
- 4. Prerequisites: None
- 5. Advance Preparation: None
- 6. Program level: Basic
- 7. Program Description: A CPA is challenged in today's work world to not only serve his/her client or employer but also to protect the public interest by ensuring that there is transparency in financial reporting or there is fair administration of the tax laws. In balancing the two interests, a CPA may find him or herself in an ethical dilemma. This course covers not only basic ethical frameworks, but also specific rules governing CPA practice and responsibilities. It concludes with a section on how a CPA can put his or her ethics into action.

8. Course registration requirements: Please see the program sponsor on how to register for this live course.

9. and 10. For more information regarding refund, complaint and program cancellation policies, please contact our offices at 214-403-8622 or email us through our website, <u>www.cpaethicsonline.com</u>.

- 11. TSBPA Sponsor Number: 009875
- 12. Field of Study: Regulatory Ethics